

2011年9月特別賞

The advertisement is presented within a large white rounded rectangle. At the top, a yellow banner contains the text "シーン別、食材別に目的に合った レシピを探すことができる!" (Find recipes suited to scenes and ingredients for your purpose!). To the left of this banner is a logo of a basket of mushrooms with the text "きのこのなかのきのこの" (Mushrooms inside mushrooms) and "えのき茸" (Enokitamari) written vertically. To the right is the "ナニタベル?" logo, with "powered by JA中野市" and a search bar containing "ナニタベル" and "検索" (Search), and the URL "nanitaberu.net".

Below the banner is a large newspaper clipping. A speech bubble points from the banner to a small version of the advertisement on the newspaper. Another speech bubble points from the newspaper to a larger version of the advertisement, which features the mushroom logo and the text "JA中野市" and "ナニタベル 検索".

2011年9月14日付ほか計11回

JA中野市 [広告会社 ながのアド・ビューロ/制作 ビー・クス]